

**Late Agenda Item**

**(Not on agenda)**

**Hanmer Springs Community Board**

**28 January 2019**

**Decision Item:**

**Pages**

3.4 Hanmer Springs Smokefree/Vapefree Precinct Evaluation  
– correspondence from Cheryl Ford Cancer Society.

52 – 53

**From:** Cheryl Ford <[Cheryl.Ford@cancercwc.org.nz](mailto:Cheryl.Ford@cancercwc.org.nz)>  
**Sent:** Tuesday, 22 January 2019 10:22 AM  
**To:** David Smith ([manager@hanmermc.co.nz](mailto:manager@hanmermc.co.nz)) <[manager@hanmermc.co.nz](mailto:manager@hanmermc.co.nz)>; Chris Hughey <[Chris.Hughey@hurunui.govt.nz](mailto:Chris.Hughey@hurunui.govt.nz)>  
**Subject:** Portfolio report for community board meeting - Hanmer Springs Smokefree/Vapefree Precinct

Hi David and Chris,

I see the community board meeting is coming up next week, so thought I would just flick this through again so that you can discuss. We do need some feedback as to whether the proposed evaluation will meet your needs in terms of providing information back about the impact of the project. Also – in particular – we need some advice on point 3. As I believe this information will be important to capture so we need your guidance in regards to this.

Any queries on anything don't hesitate to call 021 784 555

Many thanks

Cheryl

**From:** Cheryl Ford  
**Sent:** Wednesday, 12 December 2018 8:51 AM  
**To:** David Smith ([manager@hanmermc.co.nz](mailto:manager@hanmermc.co.nz)) <[manager@hanmermc.co.nz](mailto:manager@hanmermc.co.nz)>; [david.smith@hurunui.govt.nz](mailto:david.smith@hurunui.govt.nz)  
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**Subject:** Portfolio report - Hanmer Springs Smokefree/Vapefree Precinct

Hi David,

As we discussed briefly on the phone everything is falling into shape nicely in readiness for the launch on Valentines Day next year. We are just in the process of finalising the various evaluation tools that we will be using to monitor any impact of the project. We want to make sure the Community Board feel that the following will provide them with the level of information that you want in order to be able to make a decision at the end of the trial about whether or not it becomes permanent.

Our key evaluation objectives are to:

1. assess how visible and clear smokefree and vapefree signage is in the Smokefree zone
2. assess public (for example tourists and residents) awareness, support and understanding of smokefree zone
3. explore business owners/managers' perceptions of the impact of the pilot on the business, and views about continuing the smokefree zone, and
4. measure and report the observed smoking and vaping prevalence in the smokefree zone (before and after).

Proposed evaluation methods:

1. Face to face interviews on the street (residents/visitors) 2 or 3 quick questions
2. Facebook poll (on Hanmer Springs Facebook Noticeboard group) (residents)
3. Monitor comments or complaints coming through from usual feedback processes of Community Board and Council (residents)
4. Feedback card in a number of accommodation providers rooms (visitors)
5. Survey of business owners; online or face to face
6. Observations of smoking levels on the street - prior to launch and during trial

How does this sound? Will it meet your needs?

There is one aspect we would like some guidance on in particular please - see number 3 under proposed evaluation methods. Can you please advise what sort of communication channels the community board usually uses and whether or not it would be feasible for us to be able to monitor in some way any comments or feedback from these normal channels to add to our overall evaluation picture.

Many thanks

**Cheryl Ford**

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